

Student Responsibilities & Requirements

Project #1: Website Analysis, 180 points or 18%
Project #2: Design, 180 points or 18%
Project #3: Optimization, 220 points or 22%
Project #4: Website, 420 points or 42%

Attendance to all lectures and labs
Completion of all projects, exercises and quizzes
Constructive participation through contributing to classroom discussions, critiques and labs
In the event of an absence, it is the responsibility of the student, not the instructor, to collect any pertinent lecture notes and/or demonstration materials
Being absent from a demonstration may limit a student's access to equipment and/or lab facilities
Student work not collected by the end of the course will be discarded

Attendance Policies

Missing two consecutive class meetings may result in an instructor-originated withdrawal
Missing three class sessions over any length of time may result in an instructor-originated withdrawal

Grading Policies

Because the commercial and fine art professions are deadline driven, I do not accept late papers, late presentations or late projects without **documented extenuating circumstances**
Being sick, even with a doctor's note is not an extenuating circumstance; it is a reason not to come to class but not a reason to miss a deadline
Exercises and quizzes cannot be taken late without **documented extenuating circumstances**
Final grade challenges are strongly encouraged to be petitioned within six months of the end of the course
Individual grade questions should be addressed as soon as possible
All materials for individual or final grade challenges are the student's responsibility to collect and store
I take academic integrity seriously and COC protocol will be exercised if I suspect it has been breached
All grade, attendance or course participation inquiries shall be conducted in person or over the phone
Always remember to back-up all work, "I didn't have more than one copy and my computer deleted it," is not an extenuating circumstance

Critique Policies

Critiques are like exams; on the scheduled date, they start promptly at the beginning of class
The door will be locked 15 minutes after the critique has begun and will not be opened until the critique is complete
Not participating in either "in progress" or regular critiques may effect a student's project score
Please, no critique day pleas for leniency or due date extensions

Laboratory Policies

Laboratory days are for working on assigned projects, I expect students to show up on time, with current project files, prepared to ask questions and prepared to conduct in-progress critiques

Classroom Policies

Please do what it takes to be alert for all lectures and labs, sleeping, closed eyes or dozing off is not acceptable conduct
No use of cell phones, including text messaging even during lab or breaks
No food or drinks I can smell
No inappropriate language
No inappropriate use of facilities, especially the Internet

Student Conduct

Students, faculty and staff have the right to a campus that is free of harassment. But as an institution with higher ideals, the college and I expect more. We want a campus where people treat each other with respect, both physically and verbally. Let's be clear: any abusive or offensive behavior on campus is inappropriate, even if it's not bad enough to be "illegal" harassment. We prohibit on our campus all types of mistreatment and misconduct based on someone's race, color, sex, age, religion, disability, sexual orientation and so on. For example, students, faculty or staff may be disciplined or fired for inappropriate behavior, even if what they do doesn't violate the law. We have a higher standard. Let us all behave accordingly. For more information on student conduct, please refer to COC's Student Handbook.

Disclaimer

Throughout the course, students will be exposed to artwork from diverse points of view. Although questionably offensive artwork is always placed in an appropriate historical and artistic context, the right of individual students who choose not to be exposed to such work will be respected. If any student feels he/she would rather opt out of any or all of the slide and/or video lectures, please bring your concerns to the instructor's attention before scheduled lectures so we can discuss them and work out a solution. In any case, students are always responsible for completing the assigned projects and/or exercises.

Instructor Biography

Professor Mark Daybell earned a MFA from CSU Fullerton and BS from California Polytechnic State University, San Luis Obispo. Over his 20-year career in the arts, he has exhibited his videos, photography, installations and films at museums, galleries, film festivals and alternative art venues. As a professor, Mark guides students in the processes of finding an artistic voice and instructs them on creating a portfolio to reflect that vision.

Alterations & Addendums

The instructor reserves the right to make alterations and/or addendums to syllabus, such as: extra credit changes, course calendar changes, due date changes and project revisions. Appropriate and timely notice will always be given if and when changes occur.

Disabled Students Program & Services

For information on DSPS services, please visit:
www.canyons.edu/offices/dsps

Management of Stress & Mental Health

Often the pressure on our students is very strong, involving academic commitments, relationships, outside jobs and family pressure to name a few. The staff and faculty of College of the Canyons are here to see you succeed academically and care about your emotional and physical health. You can learn more about the broad range of confidential student services, including counseling and mental health services available on campus by visiting the Student Health & Wellness Center in the Student Services Building (across from the bookstore), clicking on www.canyons.edu/offices/Health/Pages/default.aspx or by phone at 661-362-3259.

Administrative Deadlines

Refund	September 4
Add	September 4
Drop w/o a W	September 4
Pass/No Pass	September 23
Drop w/ a W	November 13

www.canyons.edu/Offices/admissions/Pages/Calendars.aspx

Photography & Digital Lab

Mentry Hall 133	
Mon/Wed	8:00 AM to 9:30 PM
Tues	12:00 PM to 9:30 PM
Thurs	12:00 PM to 6:00 PM
Fri	Call Juan Renteria (x3267)
Sat-Sun	Closed

sites.google.com/site/cocphoto/Home/photo-lab

Library

Valencia Campus	
Mon-Thurs	8:00 AM to 8:00 PM
Fri	8:00 AM to 4:30 PM
Sat-Sun	Closed
Canyon Country Campus	
Mon-Thurs	8:30 AM to 7:30 PM
Fri	9:00 AM to 12:00 PM
Sat-Sun	Closed

www.canyons.edu/Offices/library/Pages/default.aspx

TLC (Teaching and Learning Center)

Valencia Campus	
Mon-Thurs	8:00 AM to 8:00 PM
Fri-Sat	9:00 AM to 1:00 PM
Sun	Closed
Canyon Country Campus	
Mon-Thurs	9:00 AM to 7:00 PM
Fri-Sun	Closed

www.canyons.edu/offices/TLC/Pages/default.aspx

GMD 177

Web Page Design I

College of the Canyons
Fall 2016 - Section #23830
Instructor: Mark Daybell
Email: professordaybell@gmail.com
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August

- 22 Lecture Syllabus – Materials, Supplies and Subscriptions
Lab Introductions - professordaybell.com – @canyons.edu Email Check
- 24 Lecture Project #1: Website Analysis
Lab Student Introductions
- 29 Lecture Web Page Design: Typography
Lab Working on Project #1
- 31 Lecture Web Page Design: Color
Lab Working on Project #1

September

- 05 Lecture **Holiday**
Lab **Holiday**
- 07 Lecture Web Page Design: Layout
Lab Working on Project #1
- 12 Lecture Web Page Design: Usability
Lab Working on Project #1
- 14 Lecture Working on Project #1
Lab Working on Project #1 - **Project #1: Website Analysis Due**
- 19 Lecture Project #2: Design - Typography for the Web
Lab Managing Online Fonts
- 21 Lecture Photoshop: *Document Presets, Preferences, File Management, Canvas Size, Rulers, Layer Groups, Shape Layers - Shape Tools, Transform Tool, Move Tool, Hand Tool, Zoom Tool and Undo*
Lab Working on Project #2
- 26 Lecture Photoshop: *Type, Character Panel, Leading, Alignment, Grids and Guides, Color, Type Layers and Layer Styles*
Lab Working on Project #2
- 28 Lecture Photoshop: *Working with Images and Pen Tool*
Lab Working on Project #2

October

- 03 Lecture Style Guide – Color Codes – Copyright – Global Navigation Feedback
Lab Working on Project #2
- 05 Lecture Working on Project #2
Lab Working on Project #2 - **Project #2: Design Due**

- 10 Lecture **Project #2: Design Review**
 Lab **Project #2: Design Review**
- 12 Lecture Project #3: Optimization - Photoshop: *Creating a Master Layer and Hiding Vector-based Text* -
 Lab Working on Project #3
- 17 Lecture Compression formats, GIF, JPEG and PNG - Photoshop: *Assets*
 Lab Working on Project #3
- 19 Lecture Working on Project #3
 Lab Working on Project #3
- 24 Lecture Photoshop: *Slicing and Backgrounds* - Photoshop: *Creating HTML documents*
 Lab Working on Project #3
- 26 Lecture Working on Project #3
 Lab Working on Project #3 - **Project #3: Optimization Due**
- 31 Lecture Project #4: Website - Introduction to HTML & CSS
 Lab Working on Project #4

November

- 02 Lecture Dreamweaver: *Site Management, Files Panel and Editing Photoshop's HTML and CSS*
 Lab Working on Project #4
- 07 Lecture Dreamweaver: *External Style Sheet, CSS Reset, Body Tag and Attaching a Style Sheet*
 Lab Working on Project #4
- 09 Lecture Dreamweaver: *Divs, AP Divs and adding content to AP Divs*
 Lab Working on Project #4
- 14 Lecture Dreamweaver: *Styling CSS Classes and Embedding Google Open Source Fonts*
 Lab Working on Project #4
- 16 Lecture Dreamweaver: *Creating and Styling Hyperlinks*
 Lab Working on Project #4
- 21 Lecture Dreamweaver: *Image-based Hyperlinks - Embedding Multimedia*
 Lab Working on Project #4
- 23 Lecture Working on Project #4
 Lab Working on Project #4
- 28 Lecture Domain Names and Hosts - Dreamweaver: *Uploading a website*
 Lab Working on Project #4
- 30 Lecture Working on Project #4
 Lab Working on Project #4

December

- 05 Lecture Working on Project #4
 Lab Working on Project #4 - **Project #4: Website Due**
- 07 Lecture Collect Project #4
 Lab Collect Project #4