

Student Responsibilities & Requirements

Unit I Exam, 140 points or 14%
Unit II Exam, 140 points or 14%
Unit III Exam, 140 points or 14%
Unit IV Exam, 140 points or 14%
Unit V Exam, 140 points or 14%
Final Exam, 140 points or 14%
Looking at Graphic Design Presentation, 150 or 15%
Designer Report, 150 or 15%

Attendance to all lectures
Completion of all projects, presentations and papers
Scheduling exams following all TLC exam protocols
Constructive participation through contributing to classroom discussions
In the event of an absence, it is the responsibility of the student, not the instructor, to collect any pertinent lecture notes and/or demonstration materials

Attendance Policies

Missing two consecutive class meetings may result in an instructor-originated withdrawal
Missing three class sessions over any length of time may result in an instructor-originated withdrawal

Grading Policies

Late projects, presentations, papers, etc., will not be accepted without **documented extenuating circumstances**
Missed exams will be handled on an individual basis and will most likely require completing a comprehensive final exam
Final grade challenges are strongly encouraged to be petitioned within six months of the end of the course
Individual grade questions should be addressed as soon as possible
I take academic integrity seriously and COC protocol will be exercised if I suspect it has been breached
All grade, attendance or course participation inquiries shall be conducted in person or over the phone

Exam Policies

All exams are online and require a Canvas account (for details, see "Canvas" section below)
Exams will take place in the Valencia campus TLC
Exams require current student ID
Each exam requires an appointment with the TLC, made online, **48 hours in advance of exam date**
Exams will open and available at 8AM the day of the exam and close 10PM of same day
TLC schedules exams in preset 2-hour time blocks:
8AM-10AM
10AM-12PM
2PM-4PM
4PM-6PM
6PM-8PM
Missed exams, see "Grading Policies" above

Classroom Policies

Sleeping, closed eyes or dozing off is not acceptable classroom conduct; please do what it takes to be alert for all lectures and presentations
No in class use of cell phones, including text messaging
No in class cell phone conversations, even during breaks
No food or drinks I can smell
No inappropriate language

Student Conduct

Students, faculty and staff have the right to a campus that is free of harassment. But as an institution with higher ideals, the college and I expect more. We want a campus where people treat each other with respect, both physically and verbally. Let's be clear: any abusive or offensive behavior on campus is inappropriate, even if it's not bad enough to be "illegal" harassment. We prohibit on our campus all types of mistreatment and misconduct based on someone's race, color, sex, age, religion, disability, sexual orientation and so on. For example, students, faculty or staff may be disciplined or fired for inappropriate behavior, even if what they do doesn't violate the law. We have a higher standard. Let us all behave accordingly. For more information on student conduct, please refer to COC's Student Handbook.

Canvas (course website)

Canvas is the course management system that is used for most of the online and hybrid courses at College of the Canyons. Login and technical support can be found at:
<https://www.canyons.edu/Offices/DistanceLearning/Pages/canvasAccess.aspx>

Disclaimer

Throughout the course, students will be exposed to artwork from diverse points of view. Although questionably offensive artwork is always placed in an appropriate historical and artistic context, the right of individual students who choose not to be exposed to such work will be respected. If any student feels he/she would rather opt out of any or all of the slide and/or video lectures, please bring your concerns to the instructor's attention before scheduled lectures so we can discuss them and work out a solution. In any case, students are always responsible for completing the assigned projects and/or exercises.

Alterations & Addendums

The instructor reserves the right to make alterations and/or addendums to syllabus, such as: extra credit changes, course calendar changes, due date changes and project revisions. Appropriate and timely notice will always be given if and when changes occur.

Instructor Biography

Professor Mark Daybell earned a MFA from CSU Fullerton and BS from California Polytechnic State University, San Luis Obispo. Over his 20-year career in the arts, he has exhibited his videos, photography, installations and films at museums, galleries, film festivals and alternative art venues. As a professor, Mark guides students in the processes of finding an artistic voice and instructs them on creating a portfolio to reflect that vision.

Disabled Students Program & Services

For information on DSPS services, please visit:
www.canyons.edu/offices/dsps

Management of Stress & Mental Health

Often the pressure on our students is very strong, involving academic commitments, relationships, outside jobs and family pressure to name a few. The staff and faculty of College of the Canyons are here to see you succeed academically and care about your emotional and physical health. You can learn more about the broad range of confidential student services, including counseling and mental health services available on campus by visiting the Student Health & Wellness Center in the Student Services Building (across from the bookstore), clicking on www.canyons.edu/offices/Health/Pages/default.aspx or by phone at 661-362-3259.

Also, the National Suicide Hotline number is 1-800-273- 8255 (TALK). All students at COC are encouraged to enter that phone number in their cells. You can call it when you, or someone you know, is having thoughts of suicide or is in severe distress.

Administrative Deadlines

Refund	February 19
Add	February 19
Drop w/o a W	February 19
Pass/No Pass	March 10
Drop w/ a W	May 7

www.canyons.edu/Offices/admissions/Pages/Calendars.aspx

Library

Valencia Campus	
Mon-Thurs	8:00 AM to 8:00 PM
Fri	8:00 AM to 4:30 PM
Sat-Sun	Closed
Canyon Country Campus	
Mon-Thurs	8:30 AM to 7:30 PM
Fri	9:00 AM to 12:00 PM
Sat-Sun	Closed

www.canyons.edu/Offices/library/Pages/default.aspx

TLC (Teaching and Learning Center)

Valencia Campus	
Mon-Thurs	8:00 AM to 8:00 PM
Fri & Sat	9:00 AM to 1:00 PM
Sun	Closed
Canyon Country Campus	
Mon-Thurs	9:00 AM to 7:00 PM
Fri-Sun	Closed

www.canyons.edu/offices/TLC/Pages/default.aspx

GMD 120

History of Graphic Design

College of the Canyons
Spring 2017 - Section #25859
Instructor: Mark Daybell
Email: professordaybell@gmail.com
Web: www.professordaybell.com

February

- 07 Introductions - Syllabus – Textbook, Materials and Supplies - Canvas – @canyons.edu Email Check –
professordaybell.com - Designer Report – Student Introductions
- 14 Unit I
Looking at Graphic Design – The Origins of Graphic Design
- 21 Chapter 7: Renaissance Graphic Design - Chapter 8: An Epoch of Typographic Genius
- 28 Unit II
Chapter 9: Graphic Design and the Industrial Revolution
Unit I Exam TLC 8:00AM-8:00PM

March

- 07 Chapter 10: The Arts and Crafts Movement and Its Heritage - Chapter 11: Art Nouveau
- 14 Chapter 12: The Genesis of Twentieth-Century Design
Looking at Graphic Design Presentations
- 21 Unit III
Chapter 13: The Influence of Modern Art
Unit II Exam TLC 8:00AM-8:00PM
- 28 Chapter 14: Pictorial Modernism - Chapter 15: A New Language of Form

April

- 04 **Spring Break**
- 11 Chapter 16: The Bauhaus and the New Typography
Looking at Graphic Design Presentations
- 18 Unit IV
Chapter 17: The Modern Movement in America
Unit III Exam TLC 8:00AM-8:00PM
- 25 Unit IV
Chapter 18: The International Typographic Style - Chapter 19: The New York School

May

- 02 Chapter 20: Corporate Identity and Visual Systems
Looking at Graphic Design Presentations
- 09 Unit V
Chapter 21: The Conceptual Image
Unit IV Exam TLC 8:00AM-8:00PM
- 16 Chapter 22: Postmodern Design - Chapter 23: National Visions within a Global Dialogue
- 23 Chapter 24: The Digital Revolution – and Beyond
Design Report Due
- 30 & 31 **Unit V Exam TLC 8:00AM-8:00PM**
Final Exam TLC 8:00AM-8:00PM